

# **SERVICE BULLETIN**



Snow & Ice Management  
**314.569.3005**

**APRIL 2011**

## **Record Breaking Winter Season**

The St. Louis area has not had a winter comparable to this winter in years! Phrases we have heard in the media include, "Monster / Historic Storm", "82 Snow Storm", "06 Ice Storm", "Thunder Snow", "Catastrophic", "Blizzard", "Crippling"; just to name a few. We have experienced numerous "Winter Storm Warnings" this year with threats of these storms lasting multiple days causing impossible travels. The National Guard was called in during one storm and declared Missouri in a state of emergency. This year most of these storms occurred during the week and lasted hours on end. We have also had more combined events (Ice and Snow, etc.) than we have had in the last 10 years. This year we have tripled last year's snowfall totals, with a total of 36.2 inches for the entire season. Average precipitation for this area is 12 to 15 inches and last year we received a total of 11 inches. Other obstacles were the blowing and drifting snow as well as re-freeze due to the frigid temperatures, falling as low as -12 degrees.



*BSR's Salt Dome & Fleet of Vehicles*

This makes for a very long winter for all of us. BSR Services works very hard



*Clearing Snow After Event 9*

on every aspect of what we do to make sure you, are completely satisfied. BSR will never give you a reason not to succeed due to salt shortage, equipment being unavailable or broken down, etc. BSR is always available by phone call or email 24 hours a day, seven days a week. We thank each and every one of you for your trust in our business.

## **IREM Golf Tournament Fast Approaching**

On Thursday, May 26, IREM will host its Charity Golf Classic at Forest Park Golf Club. The outing will benefit the Walker Scottish Rite Clinic and includes a golfer gift, goody bag, lunch, golf, and dinner! It is not too late to enter your foursome into the tournament, so sign up today!

BSR Services has proudly served on the Prize Committee for IREM and would like to see you there. If you have any questions, please contact Kelley at (314) 569-3005 x 111.

## **Considerations in Your Post-Winter Review**

As the Winter Season has definitely moved past us, many Facility Managers and Owners are now in the process of reviewing their Snow and Ice Management provider. Requesting and obtaining the proper information will help to conduct the necessary analysis:

A Post-Season Summary should be available from your provider. Information that you should look for or request includes a calendar of service dates, event summaries, and weather observations. This will help to determine the scope of service at a facility throughout a winter, including ice-only events, and help to build good historical data on both the contractor and the facility.

A Weather Summary can be provided by the contractor or can be obtained online. If your current provider cannot produce a summary outlining dates of precipitation, dates of snowfall, and total accumulations, please contact BSR and we would be happy to accommodate you.

Reviewing operational information should also be considered so that you can analyze the services performed over the winter months. If you were provided a Facility Site-Map, this should help to outline the scope of services performed at your facility.

## **GROWLERS PUB**

**'Come for the Food, Stay for the Beer!'**

For beer lovers, there's no better place than Growler's Pub in Sunset Hills, Missouri. Their numerous taps of beer and signature dishes are absolutely amazing!

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